



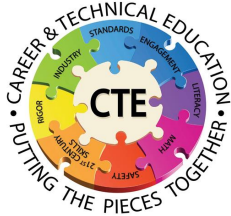
BTA of NYS News and Notes

January 2023

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WE ARE CTE! ELEVATED!

Business Teachers Association of New York State



Dear BTANYS Members,
Stay connected! Stay involved! Get support! Stay ELEVATED!!



WOW!!! And just like that it is 2023!!!!

Coming for January and forward into 2023 - see the registration for the **January 26 Quarterly Webinar** - topics to include: Color Accounting AND Preparing for Teacher Evaluations AND CFM Updates AND YouScience - please contact your Regional Director or Board member for questions. Registration is open until January 15! [Register here!](#)

Watch for information on **BTANYS Award Applications** - to be posted soon on our BTANYS website - nominate yourself or a favorite colleague!

BMHS - it is that time to begin planning for BMHS orders (if you haven't already) - see <http://www.btanys.org/honor-society.php> for information about the Honor Society and how to participate! Have questions - email Tracy or Marsha.

We are planning an in-person **BTANYS CONFERENCE for Fall 2023!** Be a part of the planning!! Volunteer for a committee!! Watch for updates and please email us if you have requests - [submit your requests here.](#)

REMEMBER to reach out to your BTANYS Regional Director to find out what is going on in your region and what BTANYS is up to. Maybe even join our board - to keep our networking/advocacy/support alive and going for our members!

Stay connected! Stay involved! Get support! WE ARE CTE! ELEVATED! Tracy Angelini and the Executive Board of BTANYS

WE ARE CTE! ELEVATED!

YOUR [BTANYS](#) BOARD MEMBERS ARE:

BTANYS PRESIDENT - Tracy Angelini

BTANYS PRESIDENT-ELECT - Mindy McCarthy

BTANYS Secretary - Sandy Hoodak

BTANYS Treasurer - Mindy McCarthy
Co-Treasurer - Vacant

BTANYS Membership Director - Nancy O'Connor /
Co-Membership Chair - Michael Goldin

Buffalo Regional Director - Nicholas Warchocki

Capital Region Director - Stephanie Andrejczak

North Country Region Director - Vacant

Central Region Director - recently Vacant

Hudson Valley Director - Mariana Pavic

Long Island Director - Toulia Fofas

NYC Director(s) - Vacant

Rochester Region Director - Savine Roberts

Southern Tier Director - David Pellicciotti

Syracuse Director - Christina New

Director of Legislation and Educational Policies -
vacant

Director of Public Relations and Communications -
Vacant

Director of Collegiate Business & Marketing
Teacher Education - Lisa Svara

Director of Curriculum Planning - Vacant

NEW - Marsha Iverson - joining us as BMHS Chair
and BTANYS Awards Chair

Looking to be involved???

Become a member of YOUR BTANYS Board! Get involved, become a Fellow with NYSACTE, be an advocate for our discipline, promote and educate our members with your expertise and knowledge. Ask your Regional Director or current Board TODAY!



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REGIONAL UPDATES:

Buffalo Region: Happy New Year! With this past winter break I hope everyone has been doing well with our blizzard that ended 2022. Currently, I am reaching out to other districts to host a regional meeting! If anyone has any questions please do not hesitate to reach out to me at nwarchocki@ktufsd.org

Capital Region: - Welcome to Stephanie Andrejcek for stepping up as the Regional Director. Look for updates in the Capital Region for what to watch/next!
Teachers interested in joining [BMEA can access this link.](#)

Long Island Region:

The Long Island Region had their annual fall virtual conference "Business as Usual" on Tuesday, November 8th. They are in the process of planning their spring conference and student contest...more information to follow. Visit their website at <https://www.longislandbta.org/>.

Email Contacts for the LI region of BTANYS are BTANYS.longisland@gmail.com or tfoufas@cps.k12.ny.us.

Hudson Valley Region:

- Job Opportunities: Anticipated Job Opening in June 2023 due to a retirement leave for a Business Teacher/NAF Academy of Finance Director at the Monticello High School, Monticello, NY (Sullivan county). Please email Ms. Susan Bahrenburg at sbahrenburg@k12mcsd.net

If you would like to be added to their email list, contact them at Hudson@btanys.org

North Country Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more.

Rochester Region: Welcome to Savine Roberts for stepping up as the Regional Director. Look for updates in the Rochester Region for what to watch/next!

Southern Tier Region: Director David Pellicotti has been reaching out to members in this region. If you have not been contacted, email southerntier@btanys.org OR Pelliccd@BinghamtonSchools.Org.

Syracuse Region/ Central Region:

- Please email cnew@caz.cnyric.org with any questions. Be on the lookout for Fall/Winter meeting updates!

BMHS and Awards Update: See [BTANYS website for updates](#) and ordering details.

Email your Regional Directors or the BTANYS Officers for additional questions, concerns, updates.

Hello teachers! Below is information on a [scholarship for high school senior girls](#). Please share with anyone who might be interested and eligible!

Applications accepted through February 1, 2023, for the [KPMG Future Leaders Program](#).

Twenty-Two female high school seniors will receive a \$10,000 college scholarship/year for 4 years, attend a leadership retreat, and be paired with a year-long mentor.

Link for the [2023 application](#), and [learn about their journeys here](#).

Flyer is attached to this email.

Joleen Hanlon | Education Manager | she/her/hers Junior
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jhanlon@janeny.org

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Updates and News from Michael LaMastra at NYSED/CTE Business:

Happy New Year everyone! I hope everyone had a restful and relaxing break despite the weather challenges that plagued parts of our state. I am looking forward to a lot in business education in 2023. There will be [sharing and support sessions offered through CTE TAC](#) the week of January 24 as well as a [BTA webinar specific to a lot of up and coming topics in business education](#). I hope to see everyone at those events. Don't forget that [February is CTE month](#) and this is another great opportunity to promote what you do in your business departments as well as promote the profession of teaching business and CTE. Without great teachers, we won't have great programs.

If you are interested in pursuing NYSED-approval for your business program to apply next October, please reach out to me or your [regional CTE TAC field associate](#). Approved programs improve your school's ESSA score, allow students to earn a technical endorsement on their diploma, and increase the rigor and prominence of your department, among other benefits. The process is quite manageable with a work plan in place.

If you have not already, please make sure you [subscribe to my mailing list for business education](#). While I may not have all of the answers right away, I promise to keep you as informed as I can through my weekly updates. Stay tuned for updates on position openings, announcements from NYSED, as well as events that may be of interest. I also love sharing unique things that are taking place in our business departments throughout the state. Feel free to [contact me directly](#) if I can assist you in any way.

Have a great New Year everyone! Be sure to share something with your colleagues in either the [business education workgroup](#) or our new [career and financial management resource site](#).

Michael LaMastra

UPDATES TO CAREER AND FINANCIAL MANAGEMENT (CFM)

Some minor updates have been made to the [career and financial management framework](#). This is the first time the document has been touched since the draft document was released in 2018. The changes are minor and do not change the content of what is taught in CFM. These include:

- Removal of dead links
- Relocation of resources in the CFM framework to the [resource guide](#)
- Correction of two factual inaccuracies in FM.7 (insurance) and FM.8 (taxes)
- Document was taken out of "draft form"

With the CTE TAC, the [resource guide has been migrated to a digital tool with the ability for people to make submissions](#). Some updates are still being made for functionality. Of note, this allows for schools and teachers to submit additional resources that they find useful for inclusion. The goal is to pool our best practices to give all teachers of CFM a robust set of resources to choose from to provide this important content.

Are you on the Listserv?

Join the [CTEBiz](#) listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.

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Career and Technical Education Certificate Pathways and **OPTIONS FOR TEACHING**

The pathways for a Career and Technical Education (CTE) Transitional A certificate are labeled Options A through J. These options are sets of [certification requirements](#) that vary by 1) education or credential and 2) work experience or credential in a CTE field. The following table compares the certification requirements for each option.

The options differ in the ways in which a certificate applicant can meet the requirements for specific CTE certificate titles. Individuals would select the option that best matches their educational background and experience.

Applicants will see these same options in the list of pathways for the Initial and Professional certificates, but with additional certification requirements. There are also other [pathways for these two certification types](#), such as the approved teacher preparation program pathways and the National Board Certification pathway for the Initial certificate and the Certificate Progression pathways for the Professional certificate.

Continued: Career and Technical Education Certificate Pathways and **OPTIONS FOR TEACHING**

Full details about certification options and requirements for each option can be found on the [certification requirements lookup page](#). A breakdown of the different pathways to transitional A certification can be found [here](#).



SAVE THE DATE

Annual WECA Conference
May 4th and 5th
Craftsman Inn

Fayetteville, NY

Watch for information on **BTANYS Award Applications** - to be posted soon on our BTANYS website - nominate yourself or a favorite colleague!



See BTANYS.org for more details



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NEXT UP - 2022-2023 professional development support:

BTANYS is excited to offer our next quarterly webinar on January 26, 2023 from 3:30pm-5:00pm.

Proposed Agenda:

- 3:30-3:45/Introduction and Opening
- 3:45-4:45/Workshop Sessions: Color Accounting AND Preparing for Teacher Evaluations AND CFM Updates AND YouScience! Each session will run from 3:45-4:45 pm - In the registration form, please identify your first, second, and third choice so that we can prepare each workshop attendance session to best fit your needs.
- 4:45-5:00/Closing and Feedback Forms



Registration is open until January 15! [Register here!](#)

Contact your BTANYS Regional Director if you have questions.

Next Quarterly webinar for 2022-2023 will be in late April! Watch for details! Put in your request now.



VOLUNTEER FOR THE BTANYS FALL IN-PERSON CONFERENCE!!!

- email your BTANYS Regional Director or Officer for more information! Become part of the solution! Support BTANYS! BTANYS STATEWIDE CONFERENCE coming for FALL 2023!

We are looking for volunteers to: present, participate on a committee for organization, or sponsor the conference logistics. [Submit requests and volunteer here!](#)

WE ARE CTE! ELEVATED!

BUSINESS AND MARKETING HONOR SOCIETY 2022-2023

TIME TO ORDER SUPPLIES AND PLAN FOR THE END OF THE YEAR!

Purpose

The primary purpose of the Business and Marketing Honor Society of New York State is to recognize students who have demonstrated outstanding achievement in business education at the secondary level.



Eligibility

- * Students must be currently enrolled in at least one business education (fall and/or spring) course
- * Seniors: Must complete 3 units in Business Education by the end of the current school year
- * Sophomores/Juniors: Must complete 2 units in Business Education by the end of the current school year and should be planning to enroll in at least one additional unit prior to graduation.

Criteria

MINIMUM CRITERIA

In Business Education courses: Minimum of 88 percent or B+ or 3.5 GPA

Overall: 80 percent or B or 3.0 GPA

ADDITIONAL CRITERIA MIGHT INCLUDE

Students demonstrating exemplary Character, Leadership, and Service in the classroom as well as in co-curricular and extra-curricular activities

APPLICATION PROCESS

The process might be initiated by the Student with an application OR by the Business Education Department with an application or recommendation process.

Business and Marketing Honor Society members might be required to provide service to the community, co-curricular, or extra-curricular activities to maintain membership in the Business and Marketing Honor Society of New York State.

PROCEDURES

- * School's Business Education Department verifies eligibility and selects students.
- * School requests Business and Marketing Honor Society of New York State certificates, pins, membership cards and/or seals from BTANYS using the Order Form (under revision, will be updated/active by 09/01/21)
- * School's Business Education Department completes certificates and membership cards.
- * School's Business Education Department is encouraged to hold a Business and Marketing Honor Society Induction independent of or in conjunction with other student honor societies.
- * School's Business Education Department may also wish to prepare a congratulatory letter to each student. A copy might be provided to the student's school counselor for inclusion in student's permanent file. [Click here to view a sample Congratulatory Letter.](#)

NEW BUSINESS AND MARKETING HONOR SOCIETY PLEDGE

I pledge to uphold the high purpose of the Business and Marketing Honor Society of New York State to which I have been selected. I will maintain and encourage the high standards of scholarship, character, leadership, and service which embody the characteristics of a business leader.

[LINK TO ORDER FORM](#)

[LINK TO CONGRATULATORY LETTER](#)

Additional Questions: contact awards@btanys.org

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The Color Accounting Learning System is an exciting new hands-on way to engage students and explain accounting at the secondary school level, using diagrams, activities, plain words and hands-on props. You don't need to be certified to use Color Accounting. However, it's a great way to enhance your resumé and going through the easy accreditation program is a quick

and fun way to bring yourself up to speed with best practice in accounting education and to meet like-minded financial educators.

- Learn how to implement Color Accounting in your classroom.
- Discover how other teachers have used the approach.
- Meet experienced instructors and fellow users.
- Get all your questions answered.
- Enhance your resumé.
- Gain access to certified-teacher-only Facebook and other groups.
- Each Teacher Accreditation workshop shows you how to incorporate Color Accounting into your current curriculum and make accounting fun for your students, keeping them engaged and curious, and understanding the subject in a whole different way.

[Learn About Color Accounting and Sign Up for Certification Courses](#)

Level 1 Teacher Accreditation

Whether you're new to teaching accounting or just looking for ways to take your experience to the next level, come join us for some productive fun, exploring the Color Accounting Learning System.

- Length:** Two sessions of 2.5 hours each
- Day 1:** February 21, 2023 6:30-9:00 pm EST
- Day 2:** February 23, 2023 6:30-9:00 pm EST
- Format:** Live workshops hosted on Zoom
- Cost:** \$99 plus shipping of materials

Earn 5 Continuing Education credit hours!

Completion of Level 1 is an entry requirement for the Level 2 Accreditation Workshop that will be held in March 2023.



Teacher

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NBEA's New Online Community



The best resource NBEA has is teachers just like you. That is why NBEA is committed to connecting you with your peers in a new digital community to share ideas, resources, or perhaps just encouragement.

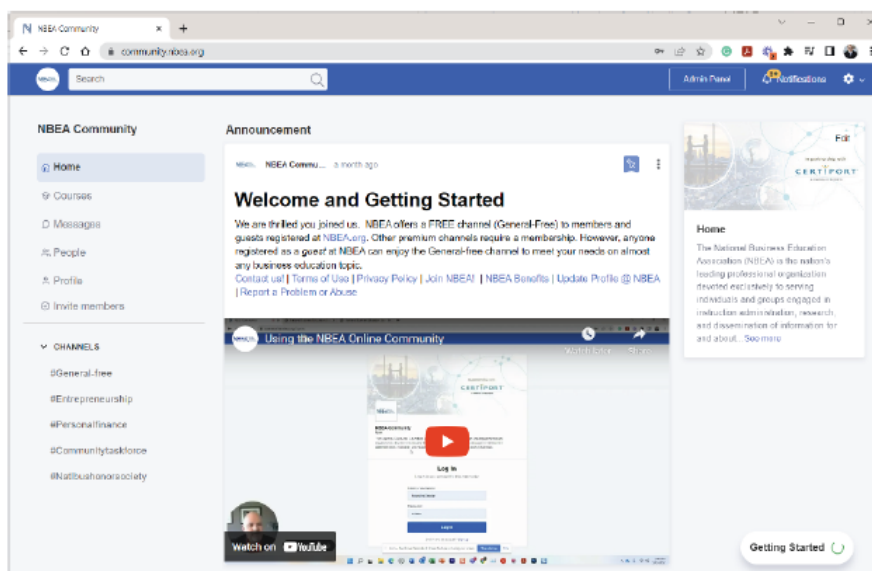
The NBEA online community is open to any business education stakeholder for FREE.

To access the community, NBEA members or non-member guests can:

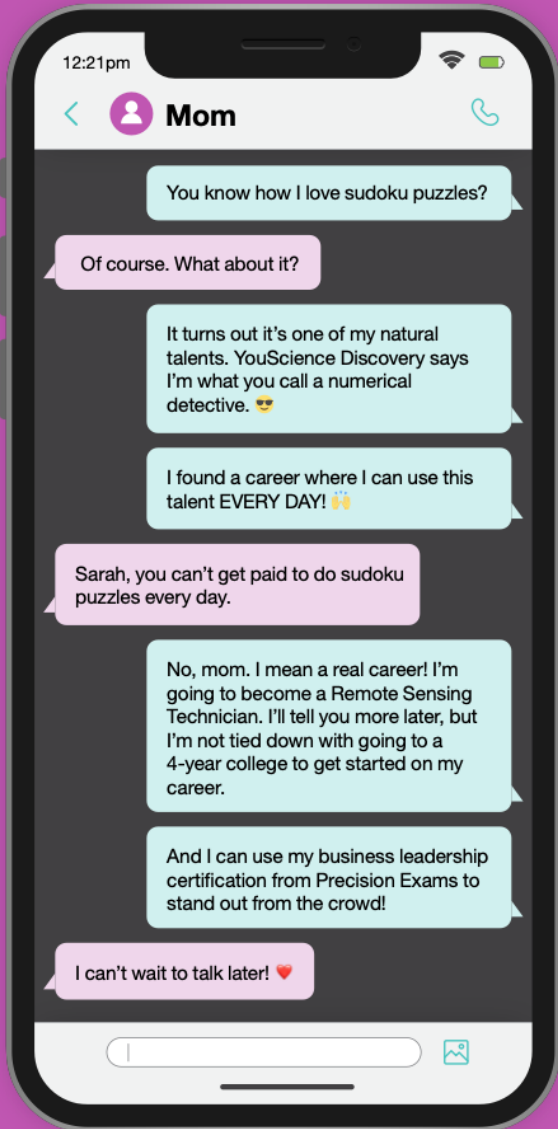
1. Update your existing NBEA profile at [NBEA.org/UpdateMe](https://www.nbea.org/UpdateMe)

2. Login with your NBEA username and password at Community.NBEA.org

- If you already have an NBEA membership or guest account, you can go directly to Community.NBEA.org.
- Not an NBEA member or Guest? Go to [NBEA.org/Join](https://www.nbea.org/Join) and register as a paid member or free Guest.
- NBEA offers a #General-free channel open to all business education stakeholders. NBEA also has premium channels that contain exclusive content and resources for members. ■



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Student success starts with you

Today's students have more options than ever but less clarity on what the right approach for their future career is. Or how they apply what they learn in school to a real-world job.

But solutions from YouScience can help you change that

YouScience is used in thousands of school districts across the country to create hyper-personalized pathways for students. It helps you empower students to confidently follow their best-fit pathways, earn industry-recognized Precision Exams certifications, and succeed in school and life.

Scan the QR code or visit youscience.com to get started.



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Stay connected! Stay involved! Get support!



Calendar of Events:

NEXT Quarterly Webinar - BTANYS is excited to offer our next quarterly webinar on **January 26, 2023 from 3:30pm-5:00pm.**

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4:45-5:00/Closing and Feedback Forms

Registration is open until January 15! [Register here!](#)

WHAT ARE YOU WAITING FOR? BECOME A MEMBER NOW - TELL YOUR COLLEAGUES! Join [BTANYS!](#)

Future Quarterly Webinars will include topics on: Q&A on Advocating for your programs; Pathways; Management and Leadership Skills; Diversity, Equity, and Inclusion (continued); content focus (i.e., Accounting, Business Communications, etc.)

February - things to do in February - look for and do:

In-person Conference Planning Meeting - email Tracy Angelini to become involved.

Nominate yourself or a colleague for an Award!!!!

Secure orders for BMHS 2022-2023!!

NOTE: BTANYS Executive Board meeting - March 4, 2023

Watch for Next Quarterly Webinar in April/May 2023....TBD

Watch for information on plans for the next **BTANYS STATEWIDE CONFERENCE FALL 2023!** - If you would like to present or sponsor the conference logistics, contact a BTANYS board member.

[READ MORE ON OUR WEBSITE](#)